

Melville.
Johannesburg

JEAN-PIERRE

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Bloubergstrand.
Cape Town

MURRAY-KLINE (KLEIN)

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Jean-Pierre Murray-Kline is an entrepreneur and owner of SA Online, a web-based service provider. The company offers quality services & products, available in one way or another, via the Internet; either through own company departments or venture partners.

Born in 1983 into a large family, raised in Cape Town, schooled at Marist Brothers College, started own company at the age of 16 and invoiced first million by age 19. Since then Jean-Pierre has worked on countless projects covering a wide variety of industries throughout Africa. The majority of ventures have dominated the Internet or hold a monopoly. Self-taught, tried and tested methods, tip of the trends, technology, operations and creating strategy & roll-out / execution thereof. Jean-Pierre operates his own company, writes, researches and works with select private clients and projects in which he shares his expertise. Experienced industries, to name a few, include the following: Law, Traditional and Web Marketing, Internet of Things devices and products, Property, Events & Entertainment, Project Management, Photography and Studios, Tourism, Business Management, Apps, PR, Branding, TV and Radio as well as Production. Jean-Pierre has worked in countless other fields, dealing personally with clients and suppliers in just about every field imaginable. With a unique ability to understand South African and African companies, Internet and related tech needs, Jean-Pierre offers support in a number of fields. Services cover, but not limited to:

- Web Marketing.
- Keynote Talks.
- Website & App Development.
- Training.
- Research.
- Cyber Security.
- Hacked Website Recovery.
- I.o.T.
- Online Reputation Management.
- Data Access Management (A-M) Services.
- Custom Programming Solutions

PERSONAL DETAILS:

Nationality:	South African.
Age:	35.
Language:	English.
ID:	8#####5.
Driver's License:	Code 8.

EDUCATION:

Junior School: St Anne's Primary School, Cape Town.

High School: St Joseph's Marist College, Cape Town.

Matriculated: 2003

SKILLS:

- Methodical & Approachable.
- Marketing: Internet, Social and Traditional methods.
- Strategy, scenario planning.
- Project Management and Roll out.
- Overall company management. Staff, systems, suppliers and clients.
- Overall company administration, designing of systems and planning.
- Technology. New, old and otherwise.
- Reputation and Crisis Management.
- Public Relations.
- Event and conference management.

EMPLOYMENT HISTORY:

2000 – 2004 New World Production & Party Planners:
Shows, events, marketing and general management

2004 Self-employed:
Invoiced first million by 2003
Events Company. www.events-management.co.za – ceased trading 2006
Started Registered NGO, Charity Work. Director. – ceased 2006.
City of Cape Town.

2006 Started www.entertainment-online.co.za – leading agency in S.A. Marketing and
General Manager. Still trading. Over 120 million paid out to S.A. artists.

2007 Started **SA Online** – umbrella trading name for divisions.
Web based services broker. www.sa-online-services.co.za
Owner.

2008 Started www.websitedesign.co.za – leading Web Design Company for small to
medium size companies in Africa. Still active.
Marketing Manager.
Over 6000 SMME websites and counting, including award winning Ecomm.

2010 Started www.lawyers-online.co.za – leader in web based legal services – network.
Still active.
Marketing Manager.
11 448 referred leads for the Firms, and counting.
Investment Property Portfolio started.
Owner. Still active.
Restoration / renovations.

2011 Started www.MK-Photography.co.za - CPT and JHB based, photography and
videography services. Still active.
Marketing Manager.

2013 Started www.makingithappen.co.za – supportive marketing and PR division, variety
of services. Still active.
Marketing & Operations Manager.
Over 400 services.

2014 Started www.soundstageandlightinghire.co.za
Technical and Staging in Cape Town and Johannesburg. Still active.
Marketing & Operations Manager.
Started www.southafricaneventscompany.co.za
General event services in Cape Town and Johannesburg. Still active.
Marketing & Operations Manager.

2015 Launched www.jeanpierremurraykline.co.za – consulting for other companies for
marketing and strategy. **40 000 followers.** (<https://www.facebook.com/Jean-Pierre-Murray-Kline-1811395325773068/?ref=bookmarks>)

2018 First book – publishing contract offered by Austin Macauley UK.

All time. Jean-Pierre manages a website portfolio, own company with over 185 websites
and, through company divisions, is responsible for 600+ other company websites at
any time.

CLIENT HISTORY

Examples: <http://www.sa-online-services.co.za/clients.html>

