

Melville.  
Johannesburg

Bloubergstrand.  
Cape Town

**JEAN-PIERRE**

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**MURRAY-KLINE (KLEIN)**

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Jean-Pierre Murray-Kline  
Everything Internet, Trends & Technologies.

Jean-Pierre Murray-Kline is an Entrepreneur, Specialist, Writer, Keynote Speaker and Scenario planner for Internet Marketing, Disruptive Technology, Internet of Thing / IoT, Technology trends, Keynote Talks, Planning & Workshops, Sustainable Green Technology, Future Proofing, Cyber Security, Website and App Development, Custom Programming, Virtual and Augmented reality solutions.

Jean-Pierre is the owner of SA Online, a web-based service provider. The company offers quality services & products, available in one way or another, via the Internet; either through own company departments or venture partners.

Born in 1983 into a large family, raised in Cape Town, schooled at Marist Brothers College, started own company at the age of 16 and invoiced first million by age 19. Since then Jean-Pierre has worked on countless projects covering a wide variety of industries throughout Africa. The majority of ventures have dominated the Internet or hold a monopoly. Self-taught, tried and tested methods, tip of the trends, technology, operations and creating strategy & roll-out / execution thereof. Jean-Pierre operates his own company, writes, researches and works with select private clients and projects in which he shares his expertise. Experienced industries, to name a few, include the following: Law, Traditional and Web Marketing, Internet of Things devices and products, Property, Events & Entertainment, Project Management, Photography and Studios, Tourism, Business Management, Apps, PR, Branding, TV and Radio as well as Production. Jean-Pierre has worked in countless other fields, dealing personally with clients and suppliers in just about every field imaginable. With a unique ability to understand South African and African companies, Internet and related tech needs, Jean-Pierre offers support in a number of fields. Services cover, but not limited to:

- Internet Marketing,
- Disruptive Technology,
- Internet of Things,
- IoT,
- Technology trends,
- Keynote Talks,
- Scenario planner,
- Sustainable Green Technology,
- Future Proofing,
- Cyber Security,
- Website and App Development,
- Custom Programming,
- Virtual and Augmented reality solutions.

Read more on [www.jeanpierremurraykline.co.za](http://www.jeanpierremurraykline.co.za)

**PERSONAL DETAILS:**

<b>Nationality:</b>	South African.
<b>Age:</b>	35.
<b>Language:</b>	English.
<b>ID:</b>	8#####5.
<b>Driver's License:</b>	Code 8.

**EDUCATION:**

**Junior School:** St Anne's Primary School, Cape Town.

**High School:** St Joseph's Marist College, Cape Town.

**Matriculated:** 2003

**SKILLS:**

- Methodical & Approachable.
- Marketing: Internet, Social and Traditional methods.
- Strategy, scenario planning.
- Project Management and Roll out.
- Overall company management. Staff, systems, suppliers and clients.
- Overall company administration, designing of systems and planning.
- Technology. New, old and otherwise.
- Reputation and Crisis Management.
- Public Relations.
- Event and conference management.

## EMPLOYMENT HISTORY:

2000 – 2004	New World Production & Party Planners: Shows, events, marketing and general management
2004	Self-employed: Invoiced first million by 2003 Events Company. <a href="http://www.events-management.co.za">www.events-management.co.za</a> – ceased trading 2006 Started Registered NGO, Charity Work. Director. – ceased 2006. City of Cape Town.
2006	Started <a href="http://www.entertainment-Online.co.za">www.entertainment-Online.co.za</a> – leading agency in S.A. Marketing and General Manager. Still trading. Over 120 million paid out to S.A. artists.
2007	Started <b>SA Online</b> – umbrella trading name for divisions. Web based services broker. <a href="http://www.sa-online-services.co.za">www.sa-online-services.co.za</a> Owner.
2008	Started <a href="http://www.websitedesign.co.za">www.websitedesign.co.za</a> – leading Web Design Company for small to medium size companies in Africa. Still active. Marketing Manager. Over 6000 SMME websites and counting, including award winning Ecomm.
2010	Started <a href="http://www.lawyers-online.co.za">www.lawyers-online.co.za</a> – leader in web based legal services – network. Still active. Marketing Manager. 11 448 referred leads for the Firms, and counting. <b>Investment Property Portfolio</b> started. Owner. Still active. Restoration / renovations.
2011	Started <a href="http://www.MK-Photography.co.za">www.MK-Photography.co.za</a> - CPT and JHB based, photography and videography services. Still active. Marketing Manager.
2013	Started <a href="http://www.makingithappen.co.za">www.makingithappen.co.za</a> – supportive marketing and PR division, variety of services. Still active. Marketing & Operations Manager. Over 400 services.
2014	Started <a href="http://www.soundstageandlightinghire.co.za">www.soundstageandlightinghire.co.za</a> Technical and Staging in Cape Town and Johannesburg. Still active. Marketing & Operations Manager. Started <a href="http://www.southafricaneventscompany.co.za">www.southafricaneventscompany.co.za</a> General event services in Cape Town and Johannesburg. Still active. Marketing & Operations Manager.
2015	Launched <a href="http://www.jeanpierremurraykline.co.za">www.jeanpierremurraykline.co.za</a> – consulting for other companies for marketing and strategy. <b>40 000 followers.</b> ( <a href="https://www.facebook.com/Jean-Pierre-Murray-Kline-1811395325773068/?ref=bookmarks">https://www.facebook.com/Jean-Pierre-Murray-Kline-1811395325773068/?ref=bookmarks</a> )
2018	First book – publishing contract offered by Austin Macauley UK.
All time.	Jean-Pierre manages a website portfolio, own company with over 185 websites and, through company divisions, is responsible for 600+ other company websites at any time.

## CLIENT HISTORY

Examples: <http://www.sa-online-services.co.za/clients.html>

