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JEAN-PIERRE

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MURRAY-KLINE (KLEIN)

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Jean-Pierre is an entrepreneur, team player and all round solution person. As with any successful business person who has self-taught from ground level up, and now a leader in several industries, any task is experience driven, but always with Clients needs first and foremost in sight. He believes a good company cannot operate in a vacuum, therefore the easier it is for people to work together to complete the cycle of service delivery, the more everyone will benefit.

Born 1983, grew up in Cape Town, lived in Johannesburg, Jean-Pierre, started working at the age of 16 and invoiced first million by age of 19.

Industries with direct experience include: Law, traditional and web marketing, SEO, PPC, Social media, Property, Event and Entertainment management, Project management, Photography and Studios, Tourism, Apps, E-comms, PR, Branding, TV and Radio, Production.

Indirectly, to name a few: debt and credit, fashion and retail, technology, innovations, medical and even religious projects. Dealing with Clients and their clients, and even Clients suppliers, in just about every field imaginable. Added with extensive travel around Africa, Jean-Pierre has a unique ability to understand South African and African companies in context, therefore able to create marketing and project management solution, custom strategies and generate scenario plans in a way that offer more cost effective, sustainable, and beneficial solutions to companies and those people they serve.

Available for projects, contract or full time work anywhere he can add value and offering a challenge. Normally used to consult on specific marketing challenges, workshop scenarios, consult on broader overall operational challenges, design solutions, and implement roll out strategies or train companies to execute solutions themselves.

PERSONAL DETAILS

South African. 34 years old. English. ID #####171085, Drivers: Code B

EDUCATION

Junior, St Annes Primary School, Cape Town. High School, St Josephs Marist College, Cape Town.
Matriculated 2003

SKILLS

- Methodical & Approachable.
- Marketing: Internet, Social and Traditional methods.
- Strategy, scenario planning.
- Project Management and Roll out.
- Overall company management. Staff, systems, suppliers and clients.
- Overall company administration, designing of systems and planning.
- Technology. New, old, and otherwise.
- Reputation and Crisis Management.
- Public Relations.
- Event and conference management.

EMPLOYMENT HISTORY

2000 – 2004	New World Production & Party Planners Shows, event, marketing, and general management.
2004	Self-employed. Invoiced first million by 2003 Events Company. www.events-management.co.za – ceased trading 2006 Started Registered NGO, Charity Work. Director. – ceased 2006. City of Cape Town.
2006	Started www.entertainment-online.co.za – leading agency in S.A. Marketing and General Manager. Still trading. Over 120 million paid out to S.A. artists.
2007	Started SA Online – umbrella trading name for divisions. Web based services broker. www.sa-online-services.co.za Owner.
2008	Started www.websitedesign.co.za – leading Web Design Company for small to medium size companies in Africa. Still active. Marketing Manager. Over 6000 SMME websites and counting, including award winning Ecomm.
2010	Started www.lawyers-online.co.za – leader in web based legal services – network. Still active. Marketing Manager. 11 448 referred leads for the Firms, and counting. Investment Property Portfolio started. Owner. Still active. Restoration / renovations.
2011	Started www.MK-Photography.co.za - CPT and JHB based, photography and videography services. Still active. Marketing Manager.
2013	Started www.makingithappen.co.za – supportive marketing and PR division, variety of services. Still active. Marketing & Operations Manager. Over 400 services.
2014	Started www.soundstageandlightinghire.co.za Technical and Staging in Cape Town and Johannesburg. Still active. Marketing & Operations Manager. Started www.southafricaneventscompany.co.za General event services in Cape Town and Johannesburg. Still active. Marketing & Operations Manager.
2015	Launched www.jeanpierremurraykline.co.za – consulting for other companies for marketing and strategy. 24 000 followers. (https://www.facebook.com/Jean-Pierre-Murray-Kline-1811395325773068/?ref=bookmarks)
2017	First book – publishing contract offered by Austin Macauley UK
All time.	Jean-Pierre manages a website portfolio, own company over 185 websites, while through divisions, responsible, for at any time, over 600 + other company websites.

CLIENT HISTORY

Examples: <http://www.sa-online-services.co.za/clients.html>

Thousands of companies and clients have used either the divisions, services, or products created or developed by Jean-Pierre. Over the decade of web based company development and supportive projects, there are few industries Jean-Pierre has not been exposed to. SA Online is an example of an S.A. web company, running at low cost, high profit, excellent service delivery records.

Conclusion: Jean-Pierre has a stable company, but as always, keen on learning and being challenged. *"I want to engage with something I can be proud of once done"*

Any company needing assistance in new age marketing, be it a second opinion, or a new strategy, or even outside opinion, part time, or full time projects or positions are welcome to engage to discuss solutions.

Personal note: Interest include travel, racing, and general fitness.
Friends and family – good people in general.

