

Annexure 2



BERNADT VUKIC POTASH & GETZ
ATTORNEYS, NOTARIES AND CONVEYANCERS

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Telephone: +(27) 21 405 3800
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Our reference: C Hession/tm/
Your reference:
Date: 14 June 2024

JEAN-PIERRE MURRAY-KLINE
12, 4th Avenue Melville
Johannesburg
2193

Attention : Mr Murray-Kline
By e-mail : jpmk@jeanpierremurraykline.co.za
CC : Competition Commission
Information Regulator

Dear Sir

REQUEST FOR MEETING: ADDRESSING PENDING LEGAL MATTERS

1. As you are aware, we act on behalf of TKJ Design (Pty) Ltd t/a Hellopeter ("our client").
2. The above matter, your open letter and article published in or around December 2023 ("Open Letter"), your submissions to the Competition Commission and Information Regulator ("Submissions") and our previous correspondence addressed to you, refer.
3. We do not intend dealing with all of the allegations contained in your Open Letter and Submissions at this juncture. Our failure to do so is not to be construed as an admission as to the correctness thereof. Our client's right to respond more fully, if necessary, and at an appropriate time and in the appropriate forum remain strictly reserved.
4. The allegation in your Submissions to the Competition Commission that our client "*allows unfounded claims without evidence*" and "*imposes fees on responders to false statements*", is misleading and incorrect.
5. Every business reviewed on our client's platform, irrespective of whether the business has purchased a subscription service or not, has the opportunity to object to a review, in accordance with the objection process set out in clause 6.1.2 of our client's General Terms and Conditions contained on the Platform ("General Terms").
6. An objection in terms of the abovementioned procedure will lead to our client conducting an investigation to determine whether the review is compliant with the Hellopeter Content Guidelines set out in clause 6.1.6 of the General Terms ("Content Guidelines").
7. The outcome of the investigation may take either of the following forms:
 - 7.1. if the review is found to be non-compliant with the Content Guidelines it will be removed from the platform;

BERNADT VUKIC POTASH & GETZ

PARTNERS: Igor Vukic Keith Getz Wayne Field Christopher Hession (Managing Partner) Leah Darley Adam Snitcher Zogheriah Van Wyk Grant Ford Kelly Heame
SENIOR ASSOCIATES: Pauline Manakos Kimberly Farmer Zinile Bolezi
ASSOCIATES: Megan Jennings Michelle Lotzing Melome Malatji
CONSULTANTS: Elizabeth Hasling David Jankis Janey Chapman Sandra van Staden
OFFICE MANAGER: Nadja Lubbe
FINANCIAL MANAGER: Zac Brown

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- 7.2. if it is found to be compliant, our client contacts the reviewer and requests the reviewer to confirm that the review posted is unbiased, factual, and correct and that the reviewer stands by the review;
 - 7.3. if the reviewer provides the confirmation requested, our client's policy is to leave the review on the platform; and
 - 7.4. if the reviewer fails to respond within 48 (forty-eight) hours to our client's request to provide the confirmation, the review will be deleted from the platform.
- 8. It is correct that our client limits the right of reply to businesses that have purchased a subscription service. As a private body, our client is entitled to determine the basis upon which the platform is used and accessed. Our client is not a public body acting in terms of a statute that would compel it to apply the *audi alteram* principle. The objection process provided by our client, as set out herein, goes above and beyond any obligation our client has under applicable law.
 - 9. Our client therefore denies that the conduct by it of its business in the manner described herein is a contravention of any statute or any other law, including the Competition Act.
 - 10. Our client declines your request for a meeting.

Yours faithfully

BERNADT VUKIC POTASH & GETZ

Unsigned due to electronic transmission

CHRIS HESSIAN
PARTNER
chessian@bvpq.co.za

From: Jean-Pierre <jpmk@jeanpierremurraykline.co.za>

Sent: Thursday, May 16, 2024 5:05 PM

To: Lamla Mafundityala <lamlam@bvpg.co.za>

Cc: shalen@websitedesign.co.za

Subject: RE: Follow Up: Request for Meeting: Addressing Pending Legal Matters

Hello Lamla

It is really good to hear from you. I have been trying to have a discussion with your client for some time regarding concerns shared and also mentioned in article: <https://www.jeanpierremurraykline.co.za/did-peter-hurt-you-an-open-letter-and-article-for-hellopeter-com/>

My objective is to engage with your client around concerns. I believe that the type of business your client has can add value, but the business model does not serve the public (without detriment) nor do I believe operates within certain regulations / laws.

Would you like to have an informal zoom chat with everyone concerned just so everyone can have an open and honest conversation. If any of these dates and times would work:

22nd

16h00

24th

12h30 or 16h00

28th

12h30 or 14h00

Kind regards



JEAN-PIERRE MURRAY-KLINE

A FUTURE THINKER

THE BUSINESS AND ENVIRONMENTAL TECHNOLOGIST.