

**From:** Donovan Pelser (November 2025)

Insight 2026 is Here!

Hi Jean-Pierre,

I hope you're well.

I'd like to extend a sincere thank-you for contributing your invaluable insights to Insight 2026: The State of Digital. Your perspective adds real depth to this year's edition, and we're incredibly grateful to have your voice alongside other leading thinkers shaping the future of digital in South Africa and beyond.

We're excited to officially launch the report on 19 November at 9am, supported by a full social and PR rollout. This edition combines the findings from our latest digital industry survey with insightful articles from contributors like yourself, creating what we truly believe is the most comprehensive and future-focused digital report in the region.

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Thank you once again. Should you have any questions, please don't hesitate to reach out to me.

Kind Regards,

**Donovan Pelser**

Account Manager

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# JEAN - PIERRE

LIVING 'REALITY' COSTS  
LESS THAN 'MAKE-BELIEVE'.  
And you better believe it!

