FUTURE THINKER · CHANGE CHAMPION · AUTHOR

Jean-Pierre Murray-Kline

The Business & Environmental Technologist

A South African serial e-entrepreneur, published author and keynote speaker who has worked in over 300 industries and travelled to more than 180 cities worldwide.

Jean-Pierre researches, writes and speaks about the forces reshaping business and society: **technology and AI**, social, economic and political shifts, and the **environment**. He turns them into clear risks, opportunities and next steps, and tailors every talk to the room.

KEYNOTES · E-TALKS · PANELS · WORKSHOPS · STRATEGY SESSIONS

RECENT STAGES

Africa Automation Indaba 2026 · NCM 89th Congress · SA Institute of Auctioneers · Moore South Africa · Financial Planning Summit · CPUT



jeanpierremurraykline.co.za

300+	180+	2006	4
INDUSTRIES WORKED IN	CITIES TRAVELLED WORLDWIDE	BUILDING ONLINE BUSINESSES SINCE	EDITIONS OF THE FUTURE THINKING SERIES

CAREER & EXPERIENCE

Two decades of *building the future*

He started his first company straight out of school and had invoiced his first million Rand by the age of 19. Today he runs a portfolio of online businesses in events and entertainment, web design and hosting, cyber security and media, and consults on all things online: marketing, reputation, compliance, e-law and e-security. He also runs strategy workshops and scenario sessions on future thinking.

AGE 19
Invoiced his **first million Rand**, and launched an NPO around the same time

2006
Founded **Entertainment Online**, booking speakers, MCs, comedians and celebrities for events

2008
Founded **WebsiteDesign.co.za**: web design, hosting, SEO and AI-search visibility

2011
Started **Lawyers-Online.co.za**, a South African network that quickly connects clients with the right lawyer or attorney

2015
Launched **jeanpierremurraykline.co.za**, his future-thinking platform for articles, nuggets and keynotes

2020
Published ***Lessons for the Future Thinker from the Coronavirus***, then the **Future Thinking** series (2021 → 2026–2027)

2024
Co-founded **Cyber Defenders** as Operational Guru / Co-Founder. Shortlisted by Parliament for the **ICASA Council**

2026
Speaker at the **Africa Automation Indaba** (V&A Waterfront, Cape Town). Keynote partner to **Scenario Planners** with Mitch & Chantell Ilbury

Just the highlights: over 300 industries, 180+ cities and many more ventures along the way.


With fellow speakers at the Africa Automation Indaba 2026



NCM 89th Congress (Open Session)


At a scenario-planning event

EXPERTISE

- Digital architecture
- Scenario planning
- AI & automation
- E-security & e-safety
- Digital ethics & e-law
- Sustainability & carbon
- Online marketing & reputation
- Future-proofing business

SELECTED STAGES & AUDIENCES

- Africa Automation Indaba 2026 · NCM 89th Congress
- SA Institute of Auctioneers Conference · SA Colliery Engineers Association
- Moore South Africa · iToo · Financial Planning Summit 2024
- CPUT Future of Education seminar 2023 · Civil engineers, Zimbabwe 2022 (with Clem Sunter)
- Langkloof Bloeiselfees / Boeredag 2025 · SITA (letter of appreciation)

IN THE MEDIA

Gadget: book review by Arthur Goldstuck
City of Cape Town
Africa Uncensored
Bizcommunity
Digitlab Insight 2026
ControlTalk podcast
More press ›

PUBLISHED AUTHOR

The Future Thinking series

Books on technology, AI, business, society and the environment. They are the research behind every keynote. Also by Jean-Pierre: *A Tree, a Human and a Robot*.



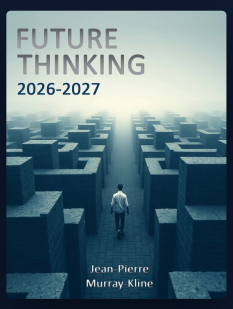
2020



2022-2023



2024-2025



2026-2027 · NEW

KEYNOTE TALKS

Talks that move rooms *from now to next*

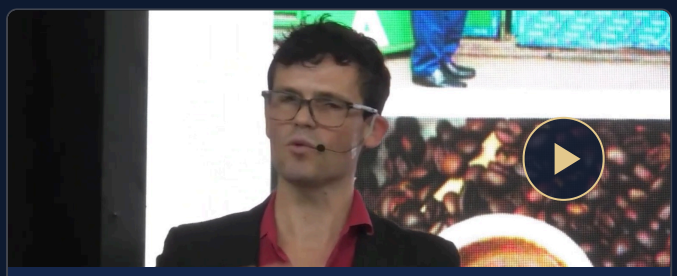


SPEAKER SHOWREEL · 2:18

A ‘Writer’ who loves to Talk!

Environment, technology, social and business matters, from the business and environmental technologist and future thinker.

▶ WATCH ON YOUTUBE



SIGNATURE KEYNOTE

‘The Now and The Future’

An overview of the trends and influences affecting business and society. It is the macro view Jean-Pierre uses to open Scenario Planners strategy sessions.

AUDIENCES TAKE AWAY

- → Technology and AI, and what it means for them
- → Social, economic, political and environmental drivers
- → Global trends, risks and opportunities
- → E-security and healthy online behaviour

Talk outline › Scenario Planners intro ›



SIGNATURE KEYNOTE

‘All Things E’

An exciting, industry-specific tour of the innovations and technologies available today, with real gadgets and examples many people have not seen yet.

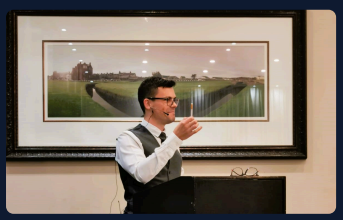
AUDIENCES TAKE AWAY

- → Real-world gadgets, innovation and tech in use now
- → Predictions of the next wave of devices and tools
- → How search is shifting to AI answers (GEO / AEO)
- → Where their own industry is heading

Talk outline › Watch the preview ›

TAILORED TOPICS INCLUDE · ALL 28 ON THE NEXT PAGE ›

Artificial Intelligence · Automation & Robotics · Industry 4.0 · Cyber safety & e-crime · E-Law & E-Ethics · Big Data · Metaverse, VR & AR · Blockchain & e-money · Smart cities · Circular economy · Climate change · Renewables · Carbon budgets · Space innovation · Scenario planning · Future-proofing









KEYNOTE TOPICS

28 talks, *one future thinker*

Every keynote is researched and tailored to the room. Choose one topic, or combine several into a single keynote, workshop or strategy session. **Tap any topic** to read more on jeanpierremurraykline.co.za.

TECHNOLOGY & INNOVATION — 8 TALKS

01 Digital Trends & Global Influences ›
02 Artificial Intelligence (AI) ›
03 Automation & Robotics ›
04 Industry 4.0 and Future Devices ›
05 Internet of Things and Everything Online ›
06 Big Data and Data Processing ›
07 The Metaverse, E-Sports, VR, AR & MR ›
08 Space Travel Innovation ›

FUTURE THINKING, STRATEGY & RISK — 6 TALKS

09 Technological, Social, Economic, Political, and Environmental Green and Red Flags ›
10 Scenario Planning ›
11 Pandemics & Natural Disasters, Man-Made Disasters ›
12 Ethical and Future Customers and Businesses ›
13 The 'Future Thinker' and Change Champion ›
14 Future Proofing ›

ONLINE BUSINESS & THE E-ECONOMY — 6 TALKS

15 Social Media and Online Behavior & E-Ethics ›
16 Online Marketing ›
17 E-Retail ›
18 Blockchain & E-Money ›
19 Subscription & Circular Economy ›
20 The E-Entrepreneur ›

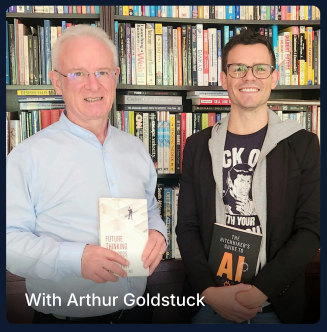
DIGITAL LIFE, LAW & SAFETY — 5 TALKS

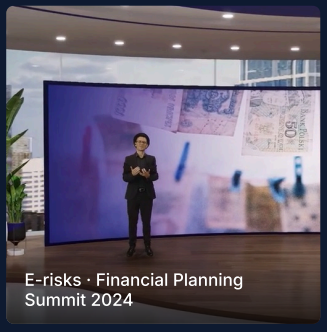
21 E-Law ›
22 E-Health ›
23 E-Safety, E-Crimes, and E-Attacks, Cyberbullying ›
24 E-Freedom and Online Censorship ›
25 Smart Cities, Towns, Buildings, Homes, and Businesses ›

ENVIRONMENT & SUSTAINABILITY — 3 TALKS

26 Global Warming and Climate Change ›
27 All Green Solutions, Renewables, Sustainable Solutions ›
28 Carbon Footprint and Carbon Budgets ›


Visiting NASA


With Arthur Goldstuck


E-risks · Financial Planning Summit 2024

TAILORED TO YOU

Not sure which topic fits?

Tell us about your audience and event. Jean-Pierre will shape a talk around your industry.

ALL KEYNOTE TALKS ›

ON STAGE & BEYOND

In the room *with change-makers*

From G20 events and national conferences to boardrooms and broadcast studios, Jean-Pierre shares stages and ideas with leaders, founders and media voices.

SEE THE FULL GALLERY ›



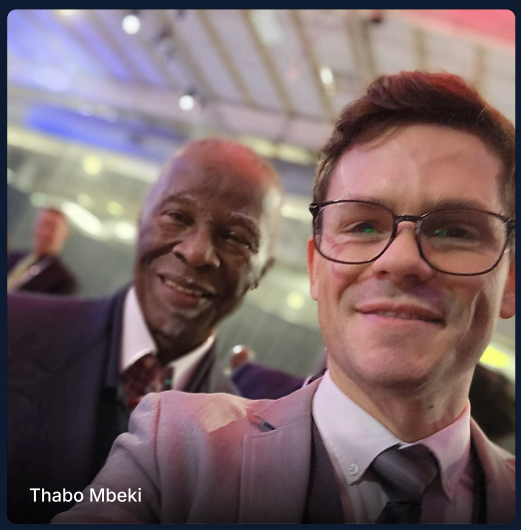
WORKING WITH
Vusi Thembekwayo



G20 SOUTH AFRICA 2025
Welcome to G20 Ministerial Dinner & SMME Awards



PUBLIC PROTECTOR
With Advocate Nompilo Kholeka Gcaleka



Thabo Mbeki



FORBES 2025
Women of the Year Awards & Summit



CITY OF CAPE TOWN
With Mayor Geordin Hill-Lewis



Princess Celenhle Dlamini



Justice Malala

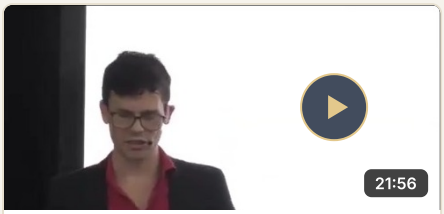


Actuarial Society of South Africa

KEYNOTES IN ACTION

Tailored to *every industry*

Every talk is shaped around the client's sector and audience. Here are recent keynotes, with links to watch highlights. Tap any image to play.



INSURANCE · ITOO

The Future of Insurance

Highlights from a keynote for iToo on insuring the future in a fast-changing world.

Takeaways: emerging risks, new technology and the future customer.

Watch ›



MEDIA · GLOBAL RADIO STATION

The Future of Radio

A full keynote for a radio group's future-thinking leaders, working out where their organisation goes next.

Takeaways: media and communication trends, and how to be a Change Champion first.

Watch ›



CORPORATE · FINANCIAL SECTOR

Cyber Security & E-Risks

How cyber criminals target business and the financial sector through hacking and social engineering. Includes a live hack with Cyber Defenders.

Takeaways: today's threats, social-engineering red flags and practical e-safety.

Highlights › FPS 2024 › Live hack ›



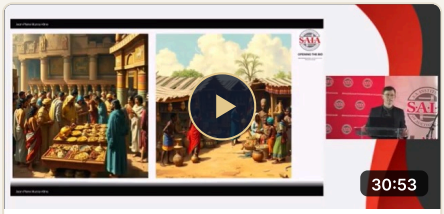
AUDIT & ADVISORY · MOORE SA

'Prepare for an Audit'

How to befriend innovations like ChatGPT, and why hiding money will only get harder.

Takeaways: AI at work, social and political forces shaping careers, and tech for work-life balance.

Watch ›



ASSOCIATIONS · SAIA CONFERENCE

'Going once, going twice, your future sold!'

The future of the South African auction industry, presented at the SA Institute of Auctioneers conference.

Takeaways: digital disruption, new buyers and how to stay relevant.

Watch ›



MINING · SACEA

'There is lots of space to mine'

A keynote on the future of mining in space, prepared for the SA Colliery Engineers Association.

Takeaways: space resources, mining innovation and sustainable mining.

Watch ›



NGO · SUSTAINABILITY

Sustainable & Ethical Business

A live experiment before the talk, then hard facts about the state of the world.

Takeaways: why sustainable, ethical business is the future, and how to start.

Watch ›



AGRICULTURE · LANGKLOOF 2025

The Future of Farming

The future of farming pears and apples in South Africa, from changing climates to agri-tech.

Takeaways: adapting to shifting weather, sustainable tech and the next wave of agri-innovation.

Watch ›



ENGINEERING · ZIMBABWE 2022

Presenting with Clem Sunter

Snippets from a presentation to civil engineers in Zimbabwe, shared with scenario planner Clem Sunter.

Takeaways: future thinking and scenarios for long-term planning.

Watch ›

More keynotes, interviews and features on Jean-Pierre's YouTube channel

KEYNOTE PLAYLIST ›



“What you don’t change, you accept.”

FUTURE THINKING 2026-2027

CONTACTS & SOCIALS

Book Jean-Pierre *for your next event*

For conferences, corporate events, awards evenings, leadership off-sites and media. Available in person across South Africa and Africa, and online worldwide. Rates and availability on request.

KEYNOTE · E-TALK (ONLINE) · PANEL · WORKSHOP · FACILITATION

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BOOKINGS & QUOTES
jeanpierremurraykline.co.za/contact

KEYNOTE TOPICS & FORMATS
jeanpierremurraykline.co.za/keynote-talks

LinkedIn
Jean-Pierre Murray-Kline

Facebook
/jeanpierremurrayklineSA

YouTube
Keynotes & interviews

X
@PierreMurray

SCAN TO ENQUIRE

Opens the bookings form on jeanpierremurraykline.co.za. We reply quickly with availability and a tailored quote.

While every effort has been made to ensure the information in this document is correct, any errors can be reported via www.jeanpierremurraykline.co.za.